Shri V.L.V.S.S. Subba Rao
Sr. Economic Advisor

D.O. No. 11014/02/2018

8th May, 2018

To
The Vice Chancellor of all Universities
Principals/Directors of all Higher Educational Institutions

Sir/Madam,

In pursuance of the objects of the Swachh Bharat Mission launched as a national movement on October 2nd, 2014, the Ministry of Human Resource Development, in association with the Swachh Bharat Mission (Gramin) Ministry of Drinking Water and Sanitation, has launched a ‘Swachh Bharat Summer Internship Programme’. The detailed guidelines of this programme have already been sent vide D.O. letter of even number dated 20.04.2018 from Secretary (Higher Education). Ministry of Drinking Water and Sanitation has prepared posters for this programme. (Copy enclosed)

You are requested to widely circulate these posters in your University/Institution for creating awareness and enrollment of the youth in this crucial programme.

Yours sincerely

(V.L.V.S.S. Subba Rao)
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Join the Swachh Bharat Summer Internship program and do your bit towards a clean India.

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PLEDGE 100 HOURS FOR SWACHH BHARAT!

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- Watching Movies
- Play Video Games
- Do Swachh Bharat Summer Internship for a Clean India

This Summer join the Swachh Bharat Summer Internship program, contribute your 100 hours towards village sanitation and be a part of the world’s largest transformative program.

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