

## Press Information Bureau (PIB) Release

### FOR IMMEDIATE RELEASE

## Special Campaign 3.0: Transforming Records Management and Community Engagement

New Delhi, October 10, 2023

In a commendable effort to streamline records management, engage with local communities, and promote environmental responsibility, the NIPER SAS NAGAR proudly reports significant achievements during the first week of Special Campaign 3.0, held from October 2nd to 7th, 2023, Week 1.

### Noteworthy Accomplishments:

- 1. Records Review and Weeding Out:** A total of 2500 no. physical files were meticulously reviewed of Finance and Accounts Section & Central Instrumentation Laboratory (CIL) in the 1st week of the campaign, leading to the identification of approx. 950 files for disposal, Library : Old Newspapers and Magazines : approx. 100kg and other misc. items. This initiative aims to declutter and modernize record-keeping practices.
- 2. Environmental Responsibility:** Embracing environmental responsibility, our campaign identified and prepared 100 kilograms of glass scrap material & empty drums of 25 ltr. Capacity of Plastic and iron of qty. 125ltr. and 75ltr. for responsible disposal. We have identified electronic waste constituting of Computers (Approx. 171 nos.), Printers (Approx. 31 nos.). All these items shall be disposed of environmentally friendly ways. Our commitment to sustainability extends beyond record management.

During the campaign Special Campaign 3.0, Institute has successfully auctioned 3 no. vehicles [2 no. cars, 1 no. Mini Bus] through MSTC Limited, a Mini Ratna Category-I PSU, Govt. of India Enterprise

- 3. Community Cleaning Initiatives:** We have embarked on a mission to enhance the cleanliness of locations of public importance. We have identified one school, One health centres, and two market areas for our proactive cleaning efforts.
- 4. Best Practices:** The first week of Special Campaign 3.0 has brought to light several best practices, including the efficient use of digital tools for record

management, fostering collaboration with local communities for cleaning initiatives, and leveraging social media for outreach and engagement.

5. **Engaging Social Media Campaign:** To ensure the maximum reach of our efforts, we are launching a comprehensive social media campaign. Follow our progress on Facebook and Twitter, where we will be posting regular updates and insights. Join the conversation by using the hashtag **#SpecialCampaign3**.

The **NIPER SAS NAGAR** remains dedicated to delivering tangible results that contribute to efficient governance, community welfare, and environmental sustainability.

**For further information, please contact:**

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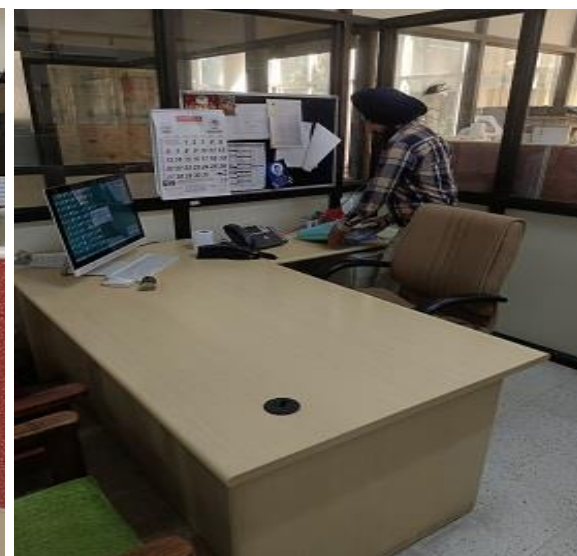
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### Special Campaign for Disposal of Pending Matters (SCDPM) 3.0

#### Computer Centre – Cleanliness Drive



#### Purchase Section – Cleanliness Drive



#### Accounts Section: Physical Files for Weeding Out



Library: Scrap items identified for disposal



Central Stores II: Disposal of Empty drums and bottles



Central Instrumentation Laboratories:



